



The KonaJournal

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The latest company news and information from KonaWare, a leader in mobile enterprise software and solutions for logistics, transportation, and field service industries.



Daylight deploys KonaWare with substantial operating improvement!

See Success Story Below

Daylight Transport deploys KonaWare on J2ME phones attaining considerable operating improvement

"Daylight has experienced double digit improvements in performance of its wireless P&D transactions by utilizing KonaWare's Mobile T&L Suite for LTL P&D Operations."

**-- Ranjit Thaker, VP of IT
Daylight Transport LLC**

As Daylight Transport, a full service Transportation and Logistics operation, experienced consistent double digit growth and expanded, managing efficient P&D dispatch became mission critical. They turned to KonaWare's Mobile T&L Suite™ to meet their needs with dramatic results. [Click here to view the Daylight and KonaWare Success Story.](#)

The KonaWare Product Implementation Process – Efficiency in Motion

As in the case of Daylight Transport, a product implementation process for a typical fleet operation flows smoothly and quickly since the KonaWare T&L Suite adapts well to any existing technology. The following six steps outline a typical implementation process:

1. KonaWare and the customer develop a project plan including dates and deliverables.
2. The customer determines the type of handheld device that would best suite their needs; the KonaWare T&L Suite runs on both PocketPC and Java phone platforms.

3. KonaWare presents a one day orientation session which includes installation, administration and integration of the KonaWare T&L Suite.
4. Next the KonaWare client services team works together with the customer to determine exactly what information (data) they want on the devices, the flow of the data, and the rules associated with the applications.
5. The customer chooses a pilot group of users for testing and modification to ensure success for the production roll out.
6. Upon conclusion of the successful pilot, the application is rolled out to the entire fleet.

This entire process was completed in less than 60 days at Daylight Transport. For more information on KonaWare's product implementation process [contact us](#).

Strategic Partnerships

KonaWare and Datatrac sign an OEM partner agreement to deliver integrated solution to Courier businesses. Datatrac, a software solutions provider for the logistics industry since 1977, has teamed with KonaWare to develop solutions for the Courier market. With this joint solution couriers can extend their pickup and delivery system to drivers by way of handheld devices communicating over standard wireless networks. [Click here to visit the Datatrac Website](#).

Upcoming Events

Eye For Transport 3PL Summit, June 27 – 29, Atlanta, Georgia. Visit the KonaWare booth where we will be hosting multiple demos for LTL, TL and Intermodal operations running on both MS.Net and J2ME platforms. [Contact us for more information](#).

Company Financial Announcement

KonaWare Plans to Raise Up to \$5 million In Series C, With \$3 million Raised So Far. KonaWare has raised a little more than \$3 million in the first part of its Series C funding. Selling to logistics, supply chain and transportation companies, the money will serve as working capital to hire in sales, marketing and engineering. [Click here to read the full article published in VentureWire](#).

Industry Insights

Wireless From the Shop Floor to the Shipper's Dock. The technology is showing up everywhere as more information goes real. A wide variety of devices-everything from PDA-type pager devices to "smart phones" or cell phones with embedded operating systems, hand-held computers and a variety of radio frequency identification (RFID) equipment-are in use throughout corporate operations. [Click here to read the full article in World Trade Magazine, May 2005](#)

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